

# KAMISOL STYLE CONSULTANCY

@KAMISOLSTYLE



KAMISOL.NET

KAMISOL.STYLE@KAMISOLSTYLE.COM

(202) 302-5087

## MEDIA KIT

# ABOUT KAMSIOL

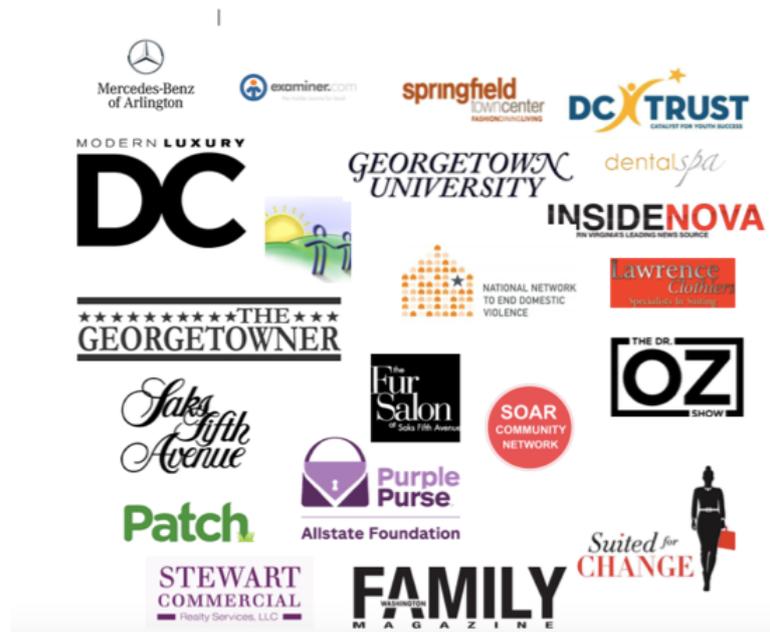
Kamisol Style Consultancy works with small business professionals who want to bring their personal style into alignment with a powerful brand presence. KSC helps shape companies' personal style into a dynamic public brand that sets them apart in the marketplace.

Our wide-range of clientele has reached national and international markets and continues to grow. From small businesses, start-ups, entrepreneurs, individuals, creative artist and corporations we can help you thrive in your niche market with vision and spot on success!

# MAKING BRANDS BETTER BY DESIGN

At Kamisol, we understand a brand is not just logos, advertising, and marketing. We assess the core values and mission of the business or entrepreneur to help create a transparent brand with longevity.

Kamisol Style Consultancy understands a brand is a persistent, unique business identity intertwined with personality, passion, quality, action and more. We understand identifying your unique imprint from the inside-out is what it takes to be viable in any industry today.



Past and Current Clientele

# ABOUT GIGI

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Gigi McMillan is the chief creative officer of Kamisol Style Consultancy, Founder of Purple Runway and Owner of For the Love of Style magazine and she serves as an active board member of Positive Connections a 501c3 organization. Gigi is also a personal style and creative strategist who teaches creative, small business owners, individuals and entrepreneurs the art of personal and visual branding.

Gigi has a unique eye and approach on style and fashion production, she is an editorial stylist and has been featured in Grace Ormond, Simply Weddings for her beautiful bridal editorial productions along with others.

Gigi is a domestic violence survivor and dedicates her time to serving the community and enjoying family.

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## PURPLE RUNWAY

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Purple Runway™ is a nationally recognized domestic violence awareness fashion show extravaganza and fundraiser produced by Kamisol Style. Founded in 2015, Purple Runway uses advocacy to raise awareness about the challenging conversations that surround this epidemic across the globe. With an understanding that domestic violence does not separate people by race, class or socioeconomic status.



Purple Runway's goal is to increase awareness and provide monetary support for those affected by Domestic Violence within our communities. Likewise, Purple Runway's vision is to create a brighter future for women and children who are victims of Intimate abuse. Our spectrum of services as Purple Runway advocates includes in-kind donations, housing, individual, teen and family education, mental/behavioral counseling, and financial support to help with self-sufficiency.

# STATISTICS

## PURPLERUNWAY

Purple Runway has affected the lives of over 1,200 women that are victims of domestic violence and 216 children. Our platform has helped to further the education, awareness, and advocacy for women in crisis, amassing over 227,000 media impressions.



1200+

70%

Women Visitors



400+

30%



1200+

Men Visitors

*Kamisol*<sup>®</sup>  
STYLE CONSULTANCY INC.

# SERVICES

## Style Consultations

- Essential StyleMe Consultation
- Personal Style Analysis
- Wardrobe StyleMe Consultation
- StyleMe Shop My Closet
- StyleMe Personal Shopping
- Prom and Bridal Styling



## Style Seminars

- Fashion
- Corporate
- Graduates: Teens and College
- Inspirational