



Inside the Issue

2018: THE COMEBACK

Fashion happens in cycles, and 2018 is no different. Find out which of your favorite "out-of-style" trends will be making a comeback in 2018.

2018: WHAT'S BACK IN STYLE FOR THE NEW YEAR?

The little black dress, the classic button down white shirt, a strand of pearls -- all fashion classics that never go out of style. Not all trends, however, are so lucky, and all of us find ourselves longing for the day when our favorite trend will make a comeback. If you're a fan of these trends, you're in luck for the 2018 fashion season:

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THE FASHION CALENDAR

"If you fail to plan, you plan to fail!" Follow Ben Franklin's advice and learn the advantage of creating your style calendar for every season of the New Year.

WINTER STYLE ON A BUDGET

Stay cozy AND cute. In this article we discuss how to add on the layers without adding on the expense to your winter wardrobe budget.



THE FASHION CALENDAR

Most people will agree that planning ahead is one of the most important steps in reaching success. Your personal style is no different. The upcoming trends hit the runway months in advance, allowing the fashion conscious to plan ahead for the upcoming seasons.

Take these three steps to create your 2018 fashion calendar:

1. Know your style. Prior to deciding what to add to our wardrobe this year, it is important to understand your personal style profile. Click here to learn more about understanding your style profile.

2. Create your calendar. Once you have a well-defined style profile, determine which days you will shop each month and what items you plan to purchase during your trip. Also be sure to include what stores you plan to add to your list that day. This ensures that you can maximize your time and your money toward creating your perfect 2018 wardrobe.

3. Shop. With your personal style profile and scheduled shopping trips you are sure to be runway ready ahead of every season.

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1. Punk. Punk is making its comeback this year led by brands such as Prada and Balenciaga.

2. The Fanny pack. If you're one of the cool kids, you might be shocked to know that the fanny pack has come back as a hot trend.

3. Plaid. Gray checked jackets, menswear-inspired blazers and unexpected accessories are bringing plaid back in 2018.



WINTER STYLE ON A BUDGET

The temperature outside is dropping, but that doesn't mean your bank account has to follow the trend. Check out our top 3 tips on how to update your winter wardrobe without breaking the bank.

1. Inventory your closet. Many winter staples are simply classics when it comes to fashion, and can be worn for more than winter. Knowing exactly what winter items you have in your closet is the first step in determining your budget.

2. "Window shop" online. Once you have made an assessment of what you need, log on to our favorite stores and search their inventory before heading out to the mall. Search for your favorite styles or trends, and winter basics that you'll need to keep your wardrobe fresh and you warm.

3. Look for Layers. Basic items such as long-sleeved tees can be found for relatively low prices at most retailers and are great for layering under your favorite cozy sweater or jacket for the right amount of warmth at the right price.

